

# MARKETING OPPORTUNITIES

## OUTAGAMIE COUNTY FAIR PRO BULL RIDING



PRODUCING HIGH QUALITY BULL RIDING EVENTS  
FAST ACTION, EXCITEMENT, AND FAMILY ENTERTAINMENT

Join the Current Sponsors and Take Advantage of Marketing Your Business



## EVENT INFO

### Pro Bull Riding 2018

Hang on to your hats Seymour, WI, because Rice Bull Riding Company is cranking up the level of excitement like never before!

On Thursday July 26th, Outagamie County Fair will for the first time host a Professional Bull Riding event.

With tough competition at every level, the contestants will be on fire, and this show is guaranteed to rock the house.

Rice Bull Riding Company and their staff continually strive to produce professional quality entertainment, while creating an edge-of-your-seat experience for the crowd, using only professional announcers, funnyman, and quality livestock. Following every event, the champions are awarded custom designed buckles and are available for an autograph signing session to allow our spectators, children, and families to interact with the cowboys, funnyman, and bullfighters.

You don't want to miss out on this, so we'll look forward to seeing you in the stands! After the show, make sure you stick around for the autograph signing.

You're guaranteed to have a great time watching Professional Bull Riding at Outagamie County Fair!

## CONTACT US

**Outagamie County Fair- Manager**

PO Box 246

Seymour, WI 54165

(920) 833-2941

outagamiecofair@yahoo.com

www.OutagamieCountyFair.com

[www.bulltour.com](http://www.bulltour.com)

# MARKETING OPPORTUNITIES

We invite you to take advantage of this unique opportunity to reinforce your message to the community by becoming a sponsor of the Professional Bull Riding.

## Title Sponsor - \$2,000

- Tagged in all advertising media
- Logo on Print / Electronic Materials\*
- Direct Web Link from Event Landing Page to Your Website\*
- Out Gate Banner—11' tall X 7' wide
- Special Recognition by Announcer throughout Event (Up to 3 scripts of 15 words each)
- Ticket Booth (Optional)
- Vendor Booth
- 8 Complimentary VIP tickets

## Platinum Sponsor - \$800 (Only 4 Available)

- Logo on Print / Electronic Materials\*
- Direct Web Link from Event Landing Page to Your Website\*
- Chute Gate Banner—2' tall X 7' wide
- Special Recognition by Announcer throughout Event (Up to 2 scripts of 15 words each)
- 6 Complimentary VIP tickets

## Funnyman Sponsor - \$650

- Funnyman appearance at your business day of event (1 hour)
- Banner Display—3' tall X 5' wide
- Special Recognition by Funnyman throughout Event (Up to 2 scripts of 15 words each)
- Business Logo in Event Program & Event Landing Page
- 4 Complimentary VIP tickets

## Gold Sponsor - \$400

- Arena Banner Display—3' tall X 5' wide
- Special Recognition by Announcer during event (Up to 2 scripts of 15 words each)
- Business Logo in Event Program
- Business Logo on Event Landing Page
- 4 Complimentary VIP tickets

## Kids Event Sponsor- \$500 (Only 1 Available)

- Banner Display—3' tall X 5' wide
- Special Recognition by Announcer throughout Kids Event (Up to 2 scripts of 15 words each)
- Present Awards to Winner/s

## Announcer Sponsor - \$500

- Banner Display—3' tall X 5' wide
- Special Recognition by Announcer throughout Event (Up to 2 scripts or 15 words each)
- Business Logo in Event Program

## Banner Display - \$300

- Banner Display 3' tall X 5' wide
- Special Recognition by Announcer (1 script of 20 words)

## Vendor Booth \$150

- 10 x 10 booth
- Bulk Space Available For Discount Rate

## \*Activation Information

- **Complete sponsorship application** and send payment to:  
Outagamie County Fair  
PO Box 246,  
Seymour WI 54165
- E-mail an Electronic copy of your **logo** in JPEG or TIFF format to [outagamiecountyfair@yahoo.com](mailto:outagamiecountyfair@yahoo.com)
- **All banners** shall be provided by each individual business to guarantee the integrity that your business would like to portray with the placement of your banner listed in the qualifying sponsor category.
  - Banner Size: See category specs
  - Delivered by: \_\_\_\_\_
  - Delivered to: \_\_\_\_\_
- E-Mail **script** of 15 words or less to: [outagamiecountyfair@yahoo.com](mailto:outagamiecountyfair@yahoo.com) to assist with the special recognition of your sponsorsip.
- **Advanced Ticket Outlet** at your business to increase foot traffic
- **Vendor Display** - Take advantage of a designated area to promote your business by providing your own professional information to sell or give away such as brochures, business cards, products, etc.

**NOTE:** Not all packages are eligible for all of the above benefits. Please check your chosen category to verify activation requirements.

**Please contact the Outagamie County Fair at (920) 833-2941 to verify available sponsorship opportunities.**

# SPONSORSHIP COMMITMENT

This unique opportunity will build your marketing message. Amplify your advertising campaign by completing the form below and complete the steps to activate your sponsorship.

## SPONSORSHIP CONTACT INFO

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **ST:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**TERMS OF PAYMENTS:** Full payment and application form for sponsorship is due to activate sponsorship benefits:

**Signed this** \_\_\_\_\_ **day of** \_\_\_\_\_, **20**\_\_.

**Signed by:** \_\_\_\_\_

\* Benefits of each level of contribution are contingent on sponsors supplying the required documents to the Outagamie County Fair 14 days prior to event or agreed upon date.

## SPONSORSHIP CATEGORY

- Title Sponsor .....\$ 2,000
- Platinum Sponsor .....\$ 800
- Funnyman Sponsor .....\$ 650
- Gold Sponsor .....\$ 400
- Kid's Event Sponsor .....\$ 500
- Announcer Sponsor .....\$ 500
- Banner Display .....\$ 300
- Vendor Booth .....\$ 150

TOTAL Enclosed \$ \_\_\_\_\_

As a **Title Sponsor**, please check below the optional benefits you would like to participate in:

- Ticket Outlet
- Banner Display (Provided by Sponsor)
- Note: 8 Complimentary VIP tickets will be Mailed
- Vendor Booth

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As a **Platinum Sponsor**, please check below the optional benefits you would like to participate in:

- Banner Display (Provided by Sponsor)
- Note: 6 Complimentary VIP tickets will be Mailed

## PAYMENT OPTIONS

- Check enclosed, payable to: Outagamie County Fair

**CREDIT CARDS NOT ACCEPTED**

**Send completed form with payment information to:**

**Outagamie County Fair**

\_\_\_\_\_  
PO Box 246, Seymour WI 54165

## FOR Office USE Only

Date Received \_\_\_\_\_ Amount: \_\_\_\_\_

Payment Method:  Check Check # \_\_\_\_\_

Rep: \_\_\_\_\_